

# DRH Evolution Since Prior Investor Day



DRH Portfolio Evolution					
2013 Investor Day 2019 Investor Day Increase / (Decrease					
RevPAR	\$137.24	\$187.13	36%		
AFFO Per Share	\$0.73	\$1.01	38%		
Net Debt / EBITDA	4.9x	3.5x	28% Better		
Resorts (% of Portfolio)	14%	32%	100%+		
Short-Term/Terminable Management Agreements (% of Portfolio)	46%	65%	19 pp's		

#### Hotel Adjusted EBITDA per Key(1)



#### Hotel Adjusted EBITDA Margins<sup>(1)</sup>



# DRH Leadership Team: 100+ Years of Experience





MARK W. BRUGGER
PRESIDENT, CHIEF EXECUTIVE
OFFICER AND DIRECTOR

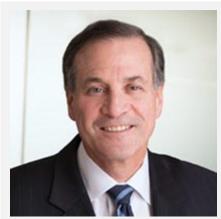


JAY JOHNSON

EXECUTIVE VICE PRESIDENT AND
CHIEF FINANCIAL OFFICER



THOMAS HEALY
EXECUTIVE VICE PRESIDENT AND CHIEF
OPERATING OFFICER



WILLIAM J. TENNIS
EXECUTIVE VICE PRESIDENT, GENERAL
COUNSEL AND CORPORATE SECRETARY



TROY FURBAY
EXECUTIVE VICE PRESIDENT AND
CHIEF INVESTMENT OFFICER

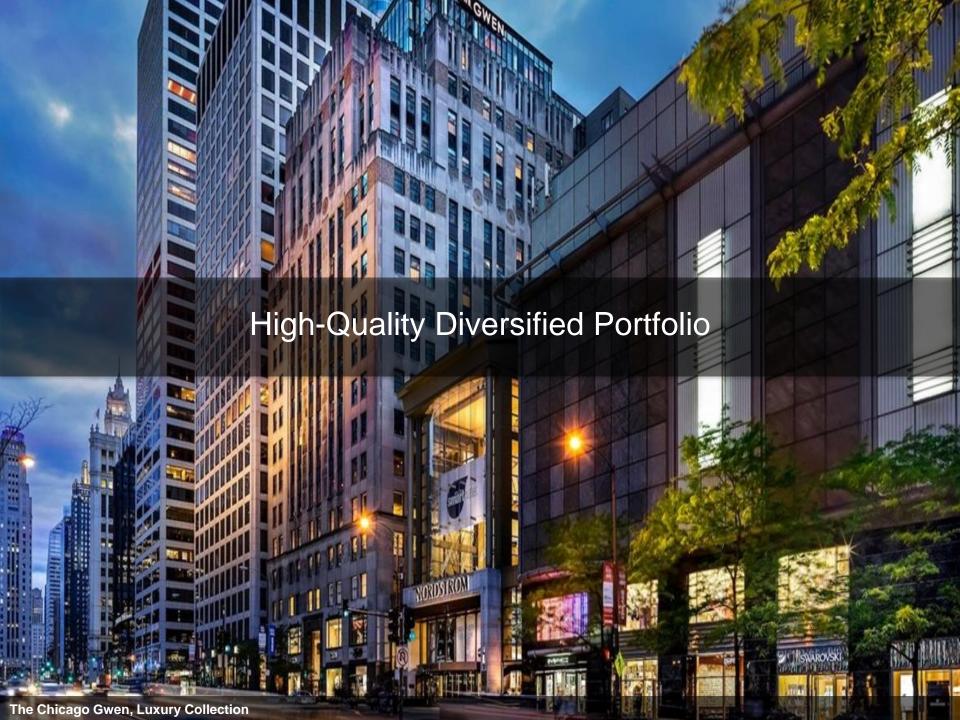


BRIONY R. QUINN SENIOR VICE PRESIDENT AND TREASURER

## DRH Four Pillars to Drive Performance

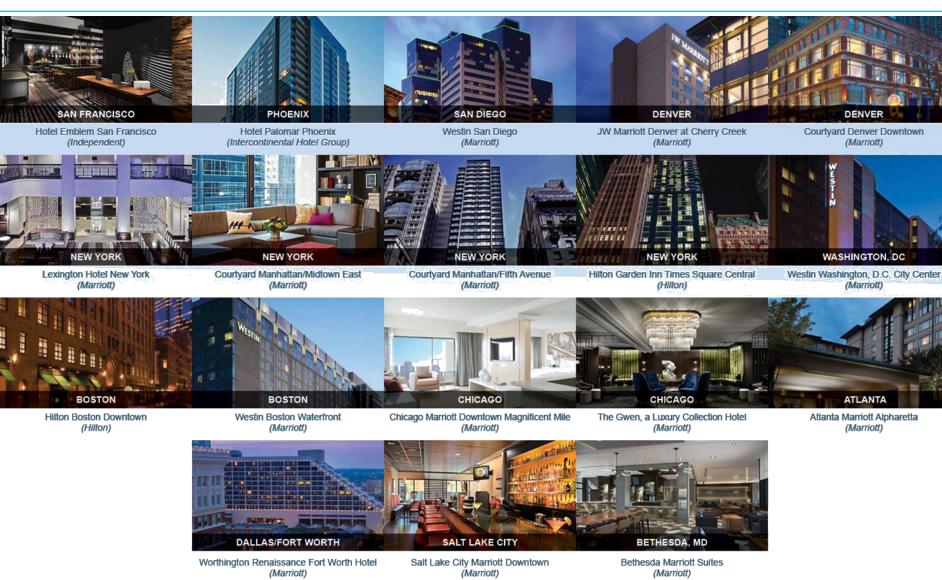






# High Quality Portfolio in Key Gateway Markets





# Strong Resort Market Presence





FORT LAUDERDALE, FL
Westin Fort Lauderdale Beach Resort
(Marriott)

ST. THOMAS, VI Frenchman's Reef (Unencumbered) ST. THOMAS, VI
Morning Star Beach Resort
(Unencumbered)

Hilton Burlington (Hilton)

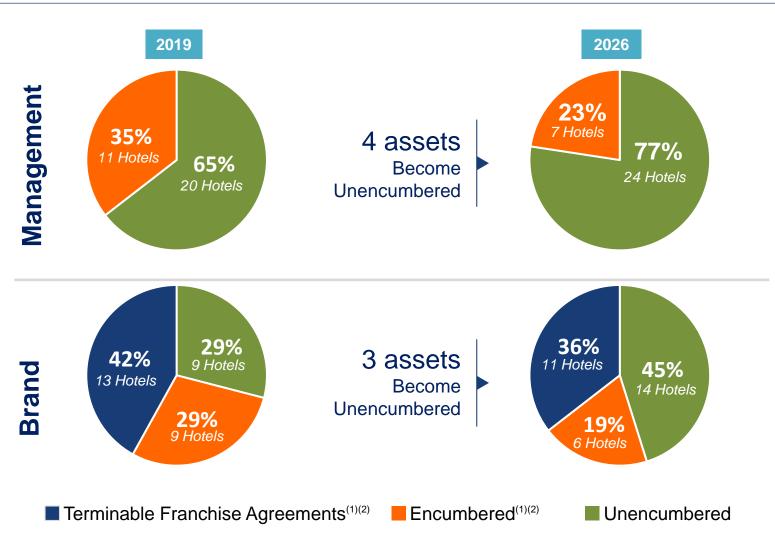
**BURLINGTON, VT** 

Approximately 1/3 of portfolio located in destination resort markets.

# Short Term Agreements Driving Value



#### One of the least encumbered portfolios among all full-service REITs.



Agreements terminable at will.



# 2018 Results In-Line With Guidance



	Full Year Guidance	Preliminary Full Year Results	Variance to Midpoint
RevPAR Change	1.0% to 1.5%	1.3%	+0.1%
Adjusted EBITDA	\$250 to \$255 million	\$252.5M to \$253.5M	+\$0.5 million
Adjusted FFO	\$205 to \$209 million	\$208.5M to \$209.0M	+\$1.75 million
Adjusted FFO/Share	\$0.99 to \$1.01 per share	\$1.01 per share	+\$0.01 per share

# Actively Repurchasing Stock: 6.5M Shares



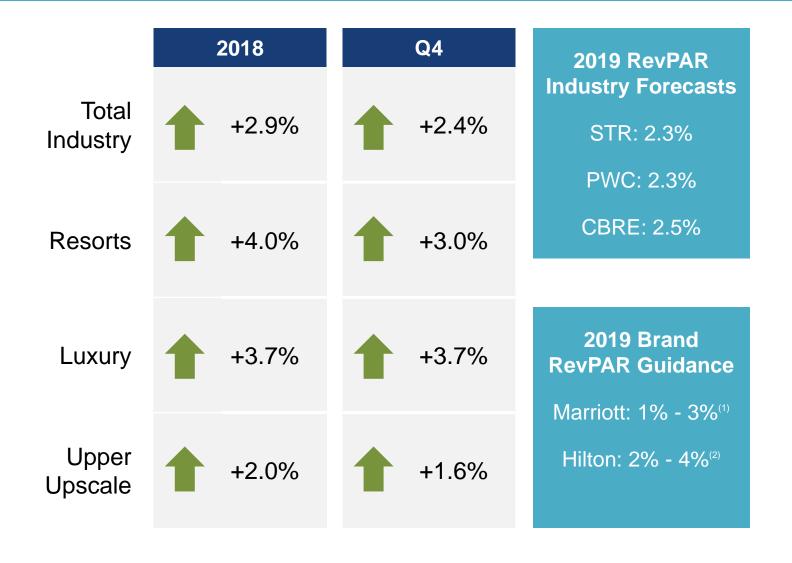
- \$250M Plan Authorization
- \$62M repurchased at \$9.50 per share under current 10b5-1
- Active every trading day since early December 2018

Implied Valuation				
2018 EBITDA Multiple	11.4x			
2018 NOI Cap Rate	8.1%			
Discount to NAV	25% - 40%			

Note: Based on latest data as of January 25th, 2018.

# Continued Strength in RevPAR

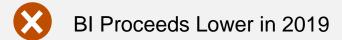




# Key Factors Affecting 2019 Guidance



Lower Renovation Disruption(1)



Renovation ROI Payoffs

Citywide Calendars Off Cycle<sup>(2)</sup>

Acquisitions

Rising Labor Costs and Property Taxes

Marriott / Starwood Merger Integration Complete

# Preliminary 2019 Guidance



	2019 Guidance		
Metric	Low End High End		
RevPAR Growth	0.5%	2.5%	
Adjusted EBITDA	\$256 million	\$268 million	
Adjusted FFO	\$204 million	\$214 million	
Adjusted FFO per share (based on 205 million diluted shares)	\$1.00 per share	\$1.04 per share	

Note: Includes Frenchman's Reef business interruption agreed upon to date.

Frenchman's Reef business interruption income of \$8.8M has been agreed upon for partial year 2019. We believe we are entitled to at least \$16M of business interruption income for the full year 2019.

## DRH 2020 Outlook Favorable



- DRH 2020 pace up 15%
- Chicago combined pace up >30%
- Boston combined pace up nearly 20%
- DC pace up nearly 30%
- NYC supply additions to decline by 30%+
- Frenchman's Reef & Morning Star Resort to Reopen







# Boston: Strong Long-Term Investment Drivers





Largest CSA In



3RD Most Attractive US City For Foreign Investment

- BOSTON 2020
- Citywides up 7%
- Boston Westin and Hilton pace up combined 20%
- Potential for uplift from BCEC expansion





54
International
Nonstop Destinations



#### **6**TH

Most Economically
Powerful City
In The World



#### 100+

Of The World's Leading Educational Institutions



### Top 5

Lodging Market





## Boston Seaport: Opportunity to Close Gap with Copley



#### RAPID DEVELOPMENT OF BOSTON'S SEAPORT DISTRICT

- One of the fastest-growing real estate markets in the US
- Includes 900,000 SF of retail space, 3,500 residential units, and the Boston Convention & Exhibition Center (BCEC)
- BCEC features 2.1M SF of space and hosted over 850,000 attendees in 2017
- Potential for >1M SF expansion of convention center on adjacent 70 acre parcel

		SF OF OFFICE	SF OF RETAIL	RESIDENTIAL UNITS
	RECENTLY (1)	3M+	614,004	2,374
	UNDER CONSTRUCTION	1.2M+	212,000	953
(1) Last five years.	PLANNED	1.9M+	335,320	2,174



# Chicago: Setting Up for Strong 2020 and 2021





- ■CHICAGO 2020
  - Citywides up 6%
  - Gwen and Marriott pace up 16% & 32% respectively
- ■2020-2024 on pace to exceed 2018 levels
- Supply CAGR below 2% over next 3 years.

More than 400 Major Corporations, Including 34 Fortune 500 Companies, are Headquartered in Metropolitan Chicago



Mondelēz,

UNITED

**CATERPILLAR** 

















## 3rd

Largest City in the **United States:** Over 9.6 million people live within the broader metropolitan area



**02.2**M

plane passengers in 2017 through O'Hare and Midway



\$8.7B

Expansion of O'Hare Airport to Increase Gates by 15%



47%

Of Chicago's Population are Under the Age of 36



55.2M

**Annual Visitors** 2nd To **New York City** 



Colleges or

Universities in the Chicago MSA



## New York City: Supply Story to Turn Positive in 2020



#### **RevPAR Projected to Increase**

- Operators forecast 2% RevPAR growth in 2019
- Since 1988 when supply growth was less than 1%, RevPAR growth averaged 10.1%

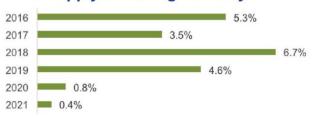
#### **Positive Long-Term Catalysts**

- M1 Zoning Law
- Airbnb legislation
- Demand continues to outpace supply
- Replacement cost now exceeding existing asset values
- Amazon HQ2 (one subway stop from Midtown East)

#### **Supply Picture Significantly Improved**

- No supply under construction or in final planning in Midtown East
- Supply growth to decelerate by >30% in 2020

#### NYC Supply Down Significantly in 2020



#### **Quarterly NYC RevPAR Trending Positively**



1Q15A 2Q15A 3Q15A 4Q15A 1Q16A 2Q16A 3Q16A 4Q16A 1Q17A 2Q17A 3Q17A 4Q17A 1Q18A 2Q18A 3Q18A 4Q18F 1Q19F 2Q19F 3Q19F 4Q19F 1Q20F



## California: High Growth Driven by Tech & Other Drivers



#### **Northern California**

- With 71M residents, the San Francisco Bay Area is the eleventh most populous metropolitan area in the United States
- Over the next 25 years, nine counties of the region are expected to add a total of 1.7M new residents or 66,000 new residents per year



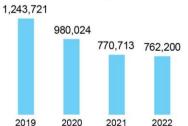
50+ Universities & Colleges are located in the Bay Area



SFO is the 7th busiest airport nationwide, and 23rd worldwide by passenger content

SFO has the largest terminal in North America

#### San Francisco Citywide Room Nights



#### 2019 2020



#### Southern California

- Southern CA had 6.6% RevPAR CAGR from 2010 to 2017
- San Diego experienced 30%-40% less impact than other CA markets during recession
- Record breaking 35M visitors in 2017 in San Diego
- 2020 citywides up 4%





U.S. City for Millennials









#### San Diego RevPAR





# South Florida: Low Supply & Strong Demand



#### **Key West & The Florida Keys**

- Key West the #1 RevPAR market in the country when compared against STR's Top 25
- Through 2017, the Keys experienced a five-year compound annual RevPAR growth rate of 5.5%
- No new supply due to moratorium on development
- Key West cruise port: 700K+ passengers annually
- ~70% of the U.S. population has no passport



9.57 DAYS Average Length of Stay Average Spend



Better than Expected



Responded the Keys Were Flew into Miami and Flew Directly to Key Rented a Car West Airport

#### **Fort Lauderdale**

- Attracts more than 15.5M visitors annually
- Fastest growing airport in North America
  - Over 32.5M passengers in 2017
  - Added 28 new routes in 2017 and 10 new flights in 2018
- 23 miles of beach (Blue Wave Certified)
- Annual Fort Lauderdale Boat Show is world's largest
- \$1.57B in new development projects





# Creating Value Throughout Cycle



# Lower

# **Cost of Capital**

Higher

#### **Value Creation Playbook**

- Match-fund Near-term Accretive Acquisitions By Issuing Equity At or Above NAV
- Consider Opportunistically Raising Equity Above NAV, if appropriate
- Limit Non-core Asset Sales
- Sell Non-Core Assets
- Consider Accretive Acquisition Opportunities
- Consider All Options for Use of Dispositions Proceeds
- Sell Non-Core Assets and Deploy Proceeds Into Share Repurchases
- Consider Using Leverage Capacity to Opportunistically Accelerate Share Repurchases
- Explore Additional Asset Sales

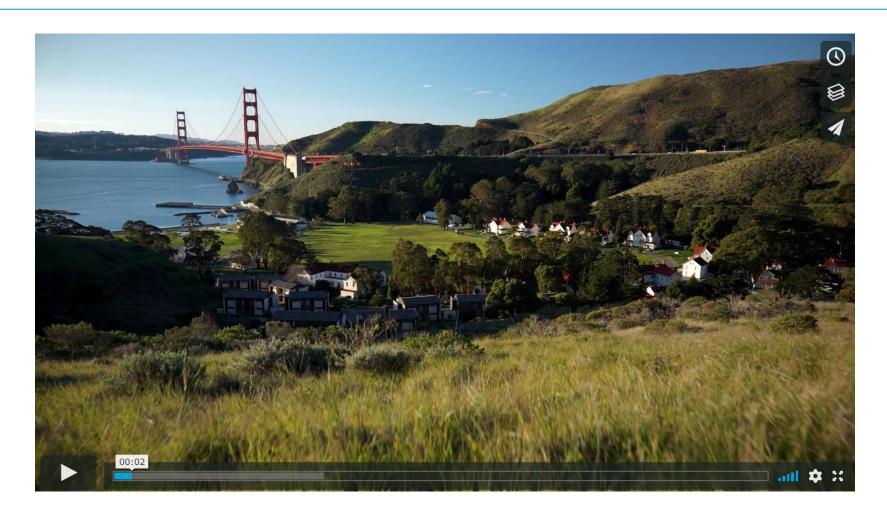
#### **Tools Available**

- \$350M Investment Capacity
- Acquisitions
- ATM program
- Explore high-value creating acquisition and disposition opportunities
- Share repurchase program
- Recently expanded program to \$250M



# Cavallo Point, The Lodge at the Golden Gate - Video





**Click Here to View Video** 

## Vail Marriott Mountain Resort: Created >\$100M in NAV



#### Timeless real estate soon to be unencumbered of brand & management.

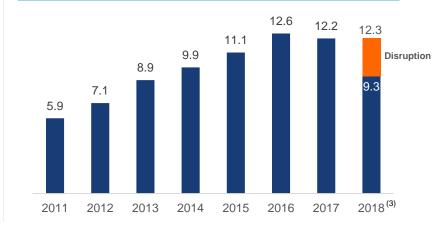
#### **INVESTMENT HIGHLIGHTS**

- Vail is one of best-performing investments in our portfolio
  - Recently completed a rooms and meeting space renovation to bring resort closer to luxury comp set
  - ~\$300 rate discount to luxury comp set in ski season
  - \$3M \$4M EBITDA upside with renovation and rebranding
- DRH Basis of \$260K/Key for 344-room hotel
  - Significant discount to est. NAV of \$500K per key
- Franchise and management agreements expire within next ~3 years creating significant optionality

PERFORMANCE SINCE ACQUISITION				
	2005	2018	Increase	
RevPAR	\$112.66	\$168.77	50%	
EBITDA	\$4.7	\$9.3	98%	
EBITDA Margin	27.3%	29.1%	180bps	
EBITDA Multiple <sup>(1)</sup>	13.4	9.6	28%	
NAV <sup>(2)</sup>	\$62M	\$170M	174%	



#### **7% EBITDA CAGR FROM 2010 TO 2017**



EBITDA multiple on current investment basis.

<sup>(2)</sup> NAV based on internal estimates.

<sup>\$3.0</sup> million of EBITDA disruption from renovation and Marriott merger integration in 2018. Actual EBITDA of \$9.3M disrupted by \$3.0M for full year.

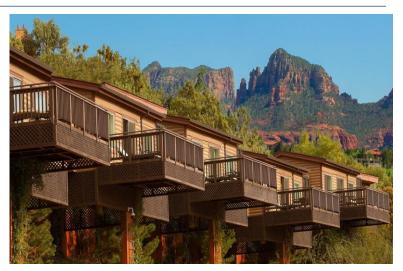
# L'Auberge de Sedona and Orchards Inn Sedona



#### Off-market transaction with significant upside.

- \$97M acquisition of two iconic assets with immediate asset management upside in attractive, high-growth resort market
  - No new supply currently planned or under development in Sedona
  - Top ten Conde-Nast rated hotel in Southwest
- Plan to reposition Orchards Inn to more upscale standard in 2020 to drive rate (~\$330 rate gap with L'Auberge de Sedona)
- Already exceeding underwriting for stabilized EBITDA at time of acquisition

PERFORMANCE SINCE ACQUISITION(1)				
	2016	2018	Increase	
RevPAR	\$262.36	\$340.91	30%	
EBITDA	\$6.6	\$10.1	53%	
EBITDA Margin	23.3%	29.3%	600bps	
EBITDA Multiple <sup>(2)</sup>	15.0	9.8	34%	
NAV <sup>(3)</sup>	97M	110M	13%	





<sup>(1)</sup> Combined performance for L'Auberge de Sedona and Orchards Inn.

EBITDA multiple on current investment basis.

<sup>(3)</sup> NAV based on internal estimates.

## Westin Fort Lauderdale Beach Resort & Spa



#### Nearly 30% increase in NAV over four years of ownership.

- NAV increase of \$44M since acquisition
- EBITDA exceeded underwriting by over \$5M
- Full guestroom renovation completed in 2018, with F&B and lobby repositioning completed in 2017
  - New restaurant, Lona, is driving revenue growth with improved mix (60% non-hotel guests)
  - Guestroom renovation to drive market share as Fort Lauderdale supply trends upward
- Eliminated >\$5M of annual expenses in first year with continued overhaul of expense structure and operations subsequently

PERFORMANCE SINCE ACQUISITION					
	2014	2018F	Increase		
RevPAR	\$148.94	\$159.99	7%		
EBITDA	\$9.6M	\$15.0M	56%		
EBITDA Margin	21.9%	31.8%	990bps		
EBITDA Multiple <sup>(1)</sup>	14.8	11.1	25%		
NAV <sup>(2)</sup>	\$156M	\$200M	28%		





## Over \$380M of NAV Created in Resort Portfolio



		EBITDA Multiple @		EBITDA Increase
	Investment (\$M)	Purchase	YE 2018	 \$М
Burlington Hilton	\$62	16.5x	8.8x	\$3.8
Cavallo Point	\$152	13.8x	13.8x	\$0.0
Charleston Renaissance	\$42	11.9x	7.1x	\$2.6
Fort Lauderdale Westin	\$166	14.8x	11.1x	\$4.9
Frenchman's Reef & Morning Star(1)	\$178	7.1x	10.7x	\$6.0
Havana Cabana <sup>(1)</sup>	\$59	12.2x	15.6x	(\$0.2)
Key West Suites	\$96	14.9x	12.7x	\$1.3
The Landing Resort & Spa <sup>(1)</sup>	\$42	17.8x	17.8	NA
Sedona - L'Auberge	\$69	15.8x	9.4x	\$3.1
Sedona - Orchards Inn	\$31	13.7x	10.5x	\$0.7
Shorebreak	\$63	14.6x	12.9x	\$0.9
Sonoma Renaissance	\$40	10.7x	5.1x	\$4.9
Vail Marriott Mountain Resort	\$89	13.4x	9.6x	\$4.6
Total Resort	\$1,088	13.1x	10.7x	\$32.4

DRH values its resort portfolio at a 6.5% cap rate, which implies over \$380M of NAV value over investment<sup>(2)</sup>.

Note: Historical RevPAR and EBITDA results pro forma for acquisitions for full period year prior to acquisition. Havana Cabana excluded due to natural disaster closure. Frenchman's Reef uses pre-hurricane figures due to closure.

(2)

<sup>(1)</sup> Landing EBITDA adjusted for transition disruption post-acquisition. Frenchman's and Havana Cabana EBITDA adjusted for hurricane disruption.

Valuation calculated using 2018 net operating income with 6.5% cap rate. Frenchman's valuation calculated using 8.5% cap rate.



# Portfolio Strategy to Drive Performance



**DIVERSIFICATION** 

10% Allocation in Any One Market Reduces Risk

LIFESTYLE
HOTELS,
INDEPENDENTS
AND SOFT
BRANDS(1)

1/3 of Portfolio

RESORTS

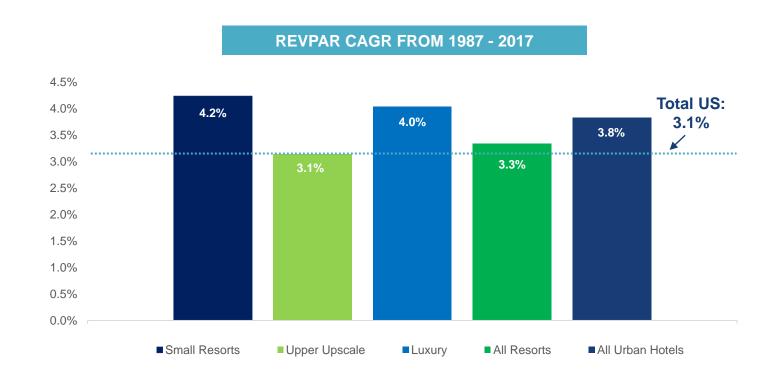
Historically Have Outperformed: Target 50% of Portfolio

<sup>(1)</sup> Independent, lifestyle and soft brand hotels include the Havana Cabana, Cavallo Point, Hotel Emblem, L'Auberge de Sedona, Orchards Inn, The Landing, Palomar Phoenix, Shorebreak Hotel, the Lexington and The Gwen. Soft brands, including Autograph and Luxury Collection, are included as lifestyle / boutique. Based on 2018F EBITDA for all properties except Frenchman's Reef and Havana Cabana where 2016A used due to closure. Pro forma for full year for acquisitions.

# Research Demonstrates Small Resorts Outperform



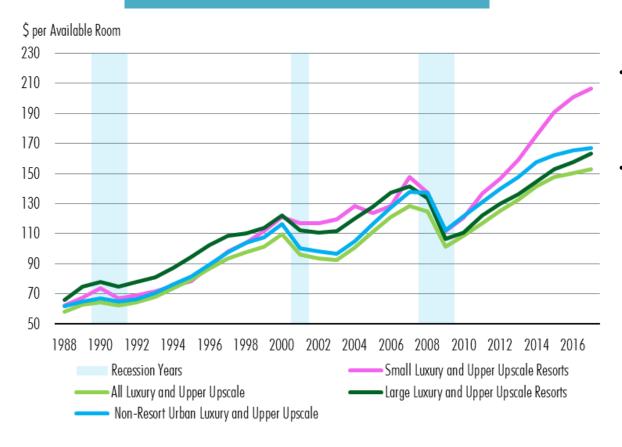
- According to CBRE/PKF research study, small resorts<sup>(1)</sup> have:
  - · Less downside risk due to larger stream of reliable non-rooms revenue
  - Preserved the most ADR through the recession of the early 2000s
  - Achieved superior levels of ADR growth since 2009 to all other market classes



# Strong RevPAR Growth for Small Resorts



#### **REVPAR COMPARISON FROM 1987 - 2017**



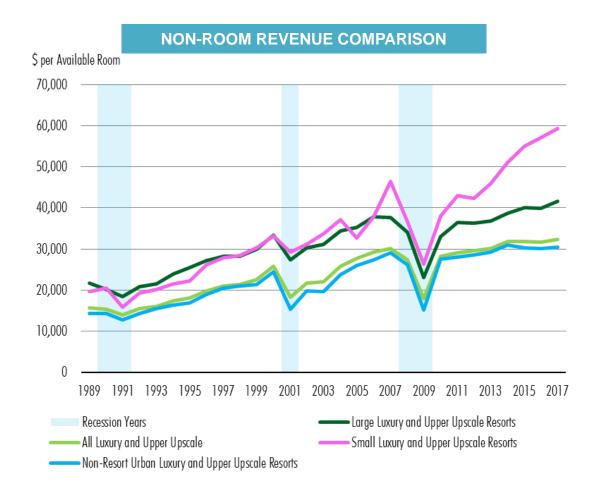
- Small Resorts have operated with a consistently higher RevPAR during the post-Great Recession period
- May be result of a strategy to pursue higher rates at the expense of occupancy
  - Allowed for strong RevPAR with reduced variable expenses and higher income

Above trend line growth expected to continue.

Source: CBRE Hotels Research.

# Significant Contribution from Non-Rooms Revenue





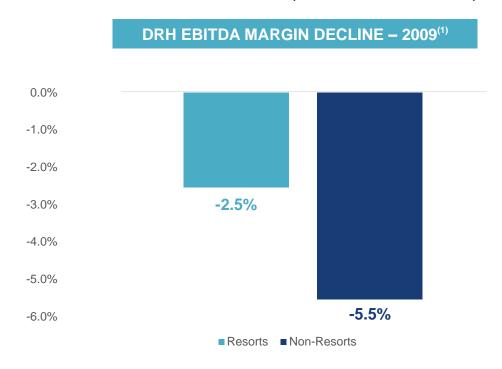
- Both small and large resorts have increasingly relied on non-room revenues
  - Non-room revenues have grown more quickly and regularly than that of other benchmark groups
- Since 1989, small resort nonroom revenue approx. tripled while non-room revenue only doubled in other groups
  - Much of this growth premium was realized during the post-Great Recession period

Source: CBRE Hotels Research.

# DRH Resorts Resilient During Downturns



- DiamondRock selectively acquires small, upscale resorts in high barrier to entry markets that are more resistant to downturns
- · Significantly lower supply in DRH resort markets
- During the 2009 global recession, DiamondRock's resorts outperformed the rest of the portfolio in EBITDA margin



<sup>(1)</sup> Includes resorts owned during prior recession or current resorts with comparable data at time of recession. Resorts included are Burlington Hilton, Frenchman's Reef, Griffin Gate, Havana Cabana, Sheraton Suites Key West, Sonoma Renaissance, and Vail Marriott. Non-resorts include all DRH owned non-resort hotels in 2009.

# DRH Lifestyle & Independent Strategy



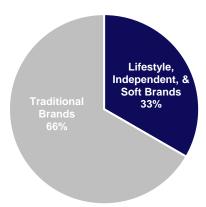
## RATIONALE FOR TARGETING LIFESTYLE HOTELS, INDEPENDENTS, & SOFT BRANDS

- To grow with shift towards experiential travel
- Reduces reliance on traditional brands
- Balances portfolio
- Greater opportunity for smaller deals
- Target allocation will be achieved through acquisitions of lifestyle hotels, independents and soft brands and dispositions of traditional boxes

## CURRENT ALLOCATION<sup>(1)</sup>



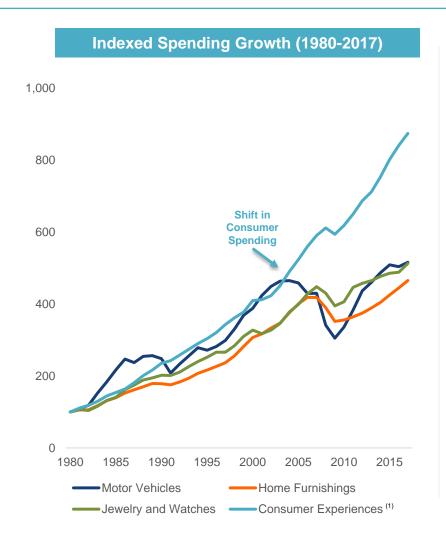
## LONG-TERM TARGET ALLOCATION

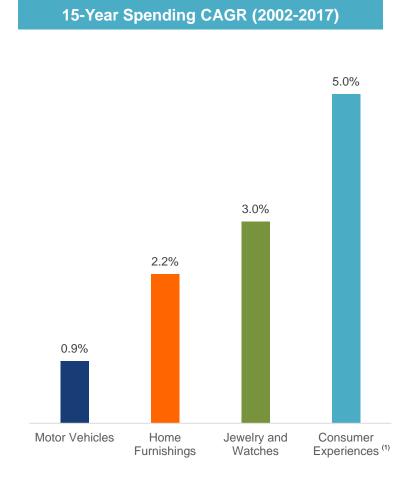


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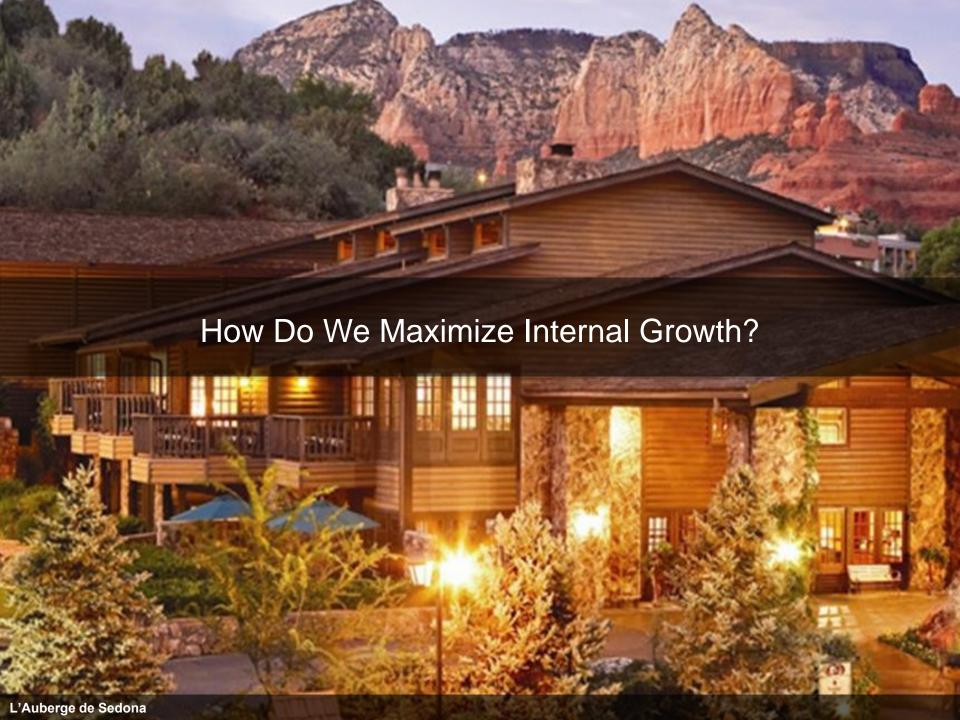
## Consumers Spending More on Experiences Than Material Goods







(1)



# **Asset Management Philosophy**



### Proven three-pillared approach to successful asset management







## Best-in-Class Asset Management Team



Chief Operating Officer



## DRH to Benefit from Renovated Portfolio



### >70% of DRH portfolio has been renovated in recent years.

### CapEx as a % of Revenue (3-Year Average)







Source: Wall Street Research, Company Filings.

# Revenue Management: Ahead of the Curve



Monitor room-type performance based on sold vs. occupied			Technology to iden segmenta	•
Segment by day of week to identify rate efficiency			Uncover & correct pace issues in early simp	•
Effectively execute premium room type strategy	Drive Average Rate	Utilize  Business Intelligence	Monitor O and syst	
Created platform to analyze each accounts' booking patterns	Optimize BT Performance	Leverage Digital Media		strategic al media approach
Restructure room types for control over compressed periods			Pixel tracking to meas	sure ROI
Proprietary tools to identify lead time by corporate account & length of stay		Improve digital presence, website conversion and metasearch		

## Case Study – L'Auberge de Sedona



### Since acquisition, Hotel ADR has grown \$114 and EBITDA has grown \$2.9M.

DRH acquired the property in February of 2017

Our team identified opportunity to drive incremental ADR with a premium room-type strategy

Garden/Spa Cottage					
ADR increase of \$112					
2018 ADR: <b>\$499</b>					
2016 ADR: <b>\$387</b>					





## Case Study – The Gwen



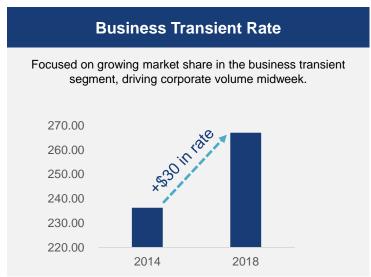
#### The Gwen increased EBITDA by \$3M in 2018.

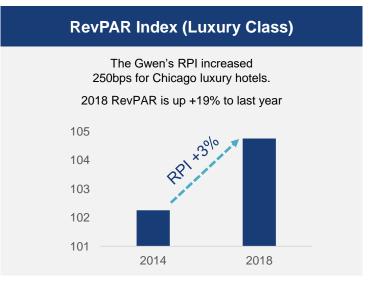






Segmentation - Case Study





#1 most improved Guest Satisfaction rating in 2018 out of all North American Marriott luxury branded hotels and Rated 7 of 204 hotels in Chicago on TripAdvisor.

# Cost Control Focus: Millions in Cost Savings



### Focusing on the largest variable expenses to drive NOI.



#### **Labor Management**

**Estimated Savings:** 

\$6.2M

Implemented in:

12 Hotels

Implemented labor management system to reduce expenses and improve productivity



#### **Energy Efficiency**

**Estimated Savings:** 

\$1.5M

Implemented in:

19 Hotels

Completed lighting retrofits throughout our portfolio



#### **Food Cost**

**Estimated Savings:** 

\$1.1M

Implemented in:

15 Hotels

Implemented company-wide procurement program to promote best-practices

# Operating Initiatives – Labor Management System



New labor management system with total estimated savings of \$6.2M.

#### Implemented in:

## **12 Hotels by YE 2018**

Study historical productivity by job

Review existing planning methods

Analyze findings and current productivity measures Provide recommendations for implementation of new system Implement a tool to manage labor schedule on property

### Results with new labor management system:

- Total estimated savings of \$6.2M upon implementation throughout the portfolio
- 2018 productivity improved 1.7%

#### Opportunities with new system:

2018 productivity only increased 0.5% at hotels without new labor management system

Goal: Implement system in all DRH hotels by 2019 to further improve productivity.

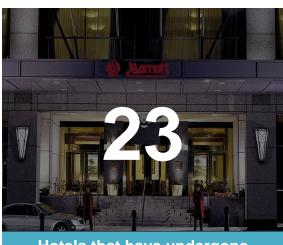
# Operating Initiatives – Option One Energy



# Conducted comprehensive lighting efficiency audits and LED lighting conversions across the portfolio.







Hotels that have undergone lighting retrofits by YE 2018

100% of hotels will be fully LED by the end of 2019.

## Operating Initiatives – Food Cost



### **Asset Management implementing best practices with new partners.**





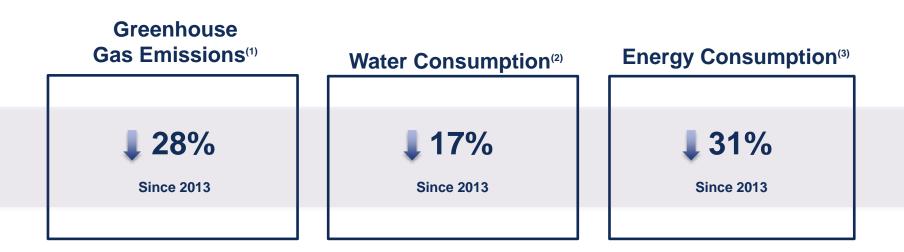


Last quarter, margin improvement for properties that implemented new food cost system outperformed other properties by 190bps.

# Commitment to Sustainability



- Sustainability initiatives drive profitability
- DRH participates in GRESB, widely regarded as the premier ESG environmental benchmarking tool in the real estate industry
- In 2018, DRH achieved the 4<sup>th</sup> highest score in the Global Lodging Sector and earned Green Star Status
- DRH's GRESB score is 28% higher than Global Lodging Sector average



Note: Metrics from 2013 to 2017 for owned portfolio. Data excludes all properties that not owned for entire year.

Based on greenhouse gas emissions intensity (kilograms per square foot)

Based on water consumption (kilo-gallons)

# >\$200M Value Creation Opportunities



Property	Project	Incremental Capital Spend	Incremental EBITDA	Incremental Value
JW Marriott Denver	Renovation and Restaurant Repositioning	\$2.4M	\$1.25M	\$17M
Hotel Emblem	Complete Renovation and Repositioning	\$5.1M	\$1.5M - \$1.8M	\$25M - \$30M
Sheraton Key West	Reposition as an Independent Hotel	\$10.7M	\$1.7M - \$2.2M	\$23M - \$31M
The Lodge at Sonoma	Reposition as Autograph Collection	\$5.0M	\$1.2M	\$17M
Hilton Boston Downtown	28 Additional Guestrooms	\$2.7M	\$1.0M	\$14M
Sedona - Orchards Inn	Reposition as Cliffs at L'Auberge	\$10.8M	\$2.7M	\$37M
Worthington Renaissance	Restaurant, Lobby and Courthouse Conservatory	\$13.8M	\$3.0M	\$36M
The Landing Resort & Spa	Additional 22 Keys and Resort Enhancements	\$9.4M	\$1.8M	\$27M
Vail Marriott	Resort Renovation and Repositioning	\$27.0M	\$3.0M - \$4.0M	\$41M - \$55M
Total		\$89.3M	\$17 - \$19M	\$237 - \$264M

Value-Add Opportunities to be implemented from 2019-2021.

## Sheraton Suites Key West: Increase NAV by \$23M to \$31M



### Highest RevPAR Market with no new supply under construction.

## Repositioning Opportunity

- · Sheraton brand holding back rate
- Largest guestrooms on the island
- · Only hotel on the island's best beach
- · Reposition to enhance resort experience and drive resort fee
- Conservative underwriting estimates an incremental ADR of \$10 (RevPAR of \$7) from repositioning
- Independent hotels in the market have a \$20 RevPAR premium over branded hotels







Project Details Estimated Completion Q4 2019

Incremental Capital Spend \$10.7M

Incremental EBITDA \$1.7M - \$2.2M

Incremental Value \$23M - \$31M

# Sedona Master Plan: Increase NAV by \$37M



# Reposition Orchards Inn with luxury rooms and form connection with L'Auberge de Sedona to create one resort.

### **Current Market Conditions**

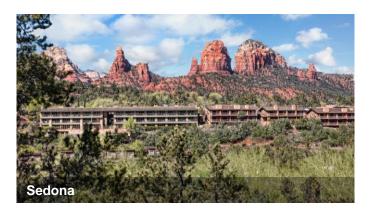
- Market RevPAR up 18% over past 24 months in high barrier-to-entry market
- · L'Auberge is one of only two luxury resorts in Sedona

### **Operational Potential**

- · Connect Orchards and L'Auberge to be one resort
- · Reposition Orchards as unique room type: Cliffs at L'Auberge
- Add 4 new, high ROI cottages on currently vacant space
- Create dramatic pool and wedding event areas

### **Assumptions**

- · Orchards rate to increase by +\$100 as Cliffs at L'Auberge
- L'Auberge ADR premium to remain >\$200 over Orchards
- Incremental F&B due to centralized pool bar experience and additional wedding venue to yield \$2M annually
- 4 new cottages at \$650 rate to drive \$925K new revenue





Project Details Estimated Completion Pending

Incremental Capital Spend \$10.8M

Incremental EBITDA \$2.7M

Incremental Value \$37M

## Vail Marriott Repositioning: Increase NAV by \$41M to \$55M



### Completed first of three phase plan to comprehensively renovate hotel to a luxury standard.

#### Vail Market Conditions

- Market has evolved into a 5-star, luxury destination
- Lionshead increasingly sought-after location in Vail

## **Upside Opportunity**

- Hotel unencumbered of brand and manager in 2021
- Hotel is currently under-branded; rebranding to luxury will open the property up to:
  - · Luxury travel agents and other market segments
  - Increased ADR (\$175 full-year ADR gap to luxury comp set)
  - Incremental \$1 in rate yields +\$30K in annual EBITDA

## Phase I Guestroom 8

Guestroom & Meeting Space

#### Phase II

Spa, Fitness Center



#### **Phase III**

Lobby, Lobby Bar, Retail, Pool, Outdoor Event Space





Project Details Estimated Completion 2021

Incremental Capital Spend \$27.0M

Incremental EBITDA \$3.0M - \$4.0M

Incremental Value \$41M - \$55M





## Hotel Emblem San Francisco: Increase NAV by \$25M to \$30M



### Complete renovation and repositioning as part of Viceroy's Urban Retreat Collection.

#### **Renovation Details**

- Hotel reopened in Jan 2019 as the Hotel Emblem by Viceroy
- San Francisco citywide rooms up +80% in 2019
- Renovation included all areas of hotel
- Repositioned lobby bar for higher volume
- Under-utilized meeting room in lobby converted into a grab-and-go/café leased by Bluestone Lane Coffee



New Hotel Emblem Branding





# The Landing Resort & Spa: Increase NAV by \$27M



#### Premier location in Lake Tahoe with beach and ski resort access.

### **Current Market Conditions**

- Lake Tahoe is one of the top-rated resort markets in the US
- Due to government regulations, Lake Tahoe possesses limited hotel inventory and high barriers to entry
- · Property has the best lakefront location in South Lake Tahoe
- Walking distance to Heavenly Ski Resort by Vail Resorts

## Opportunity

- Add 22 unique lake/mountain facing cottages
- · Increase wedding business
- Create outdoor social catering and F&B space to enhance F&B profits





Project Details Estimated Completion Q4 2020

Incremental Capital Spend \$9.4M

Incremental EBITDA \$1.8M

Incremental Value \$27M

# The Lodge at Sonoma: Increase NAV by \$17M



### Reposition hotel to take advantage of location and drive luxury business.

## **Operational Potential**

Sonoma has grown into a premier wine market – in the last 5 years
 Comp Set RevPAR has grown +\$60 with rate increases of +\$70

## **Cottage Enhancements**

- Invest in resort landscaping to create 70 private terraces with fire pits and a more intimate experience between buildings
- Add outdoor social space to increase wedding business

#### Restaurant

- Reposition restaurant through partnership with celebrity chef Michael Mina
  - Incremental Restaurant Revenue of \$4.1M

## Spa

- Enhance spa offerings and profitability with best-in-class third-party spa manager
  - Incremental Spa Revenue of \$1.0M





Project Details

Estimated Completion 2019

Incremental Capital Spend \$5.0M

Incremental EBITDA \$1.2M

Incremental Value \$17M

## JW Marriott Cherry Creek: Increase NAV by \$17M



### Comprehensive Renovation to Bolster Position as Leading Cherry Creek Hotel.

#### Renovation Plan

- Upgrade guestrooms, public space and meeting space
- Capitalize on the strength of location within the submarket and the JW brand
- · Reposition rooms as best luxury product in market
- Gain 800 to 1000bps in market share to luxury hotels in Denver and approximately \$750K in EBITDA impact
- · Renovate lobby and re-concept the restaurant and bar
  - Partner with celebrity chef Richard Sandoval to convert current restaurant to Toro Latin Gastro Bar
- Add 3 keys by moving concierge lounge to 2nd floor and dividing a large suite



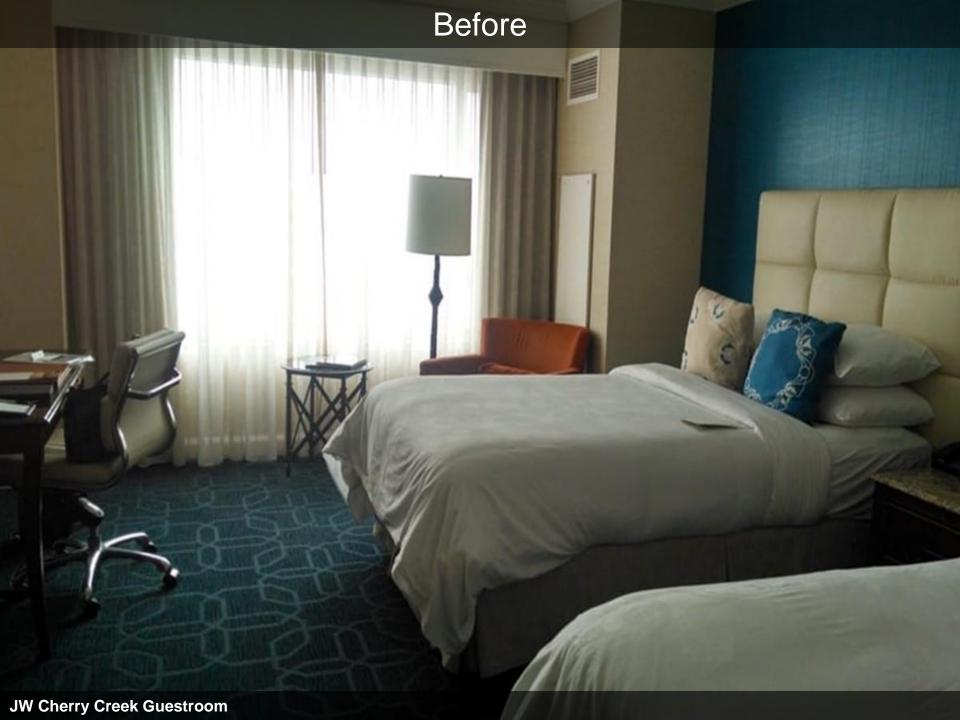


Project Details Estimated Completion Q1 2019

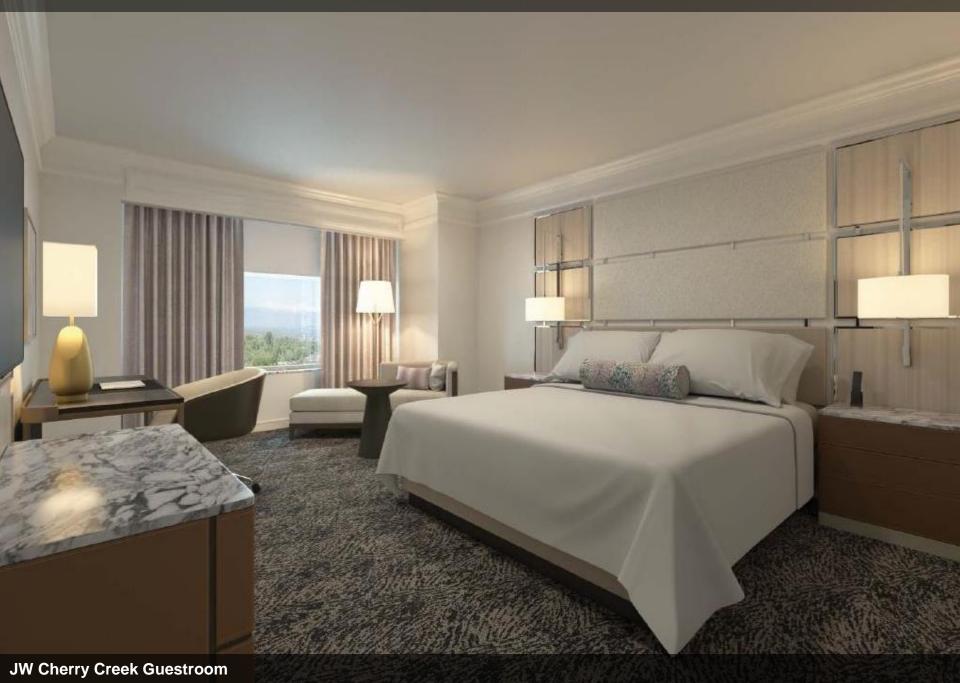
Incremental Capital Spend \$2.4M

Incremental EBITDA \$1.25M

Incremental Value \$17M



# After



# Worthington Renaissance: Increase NAV by \$36M



Renovate public spaces by creating a 15,000+ SF ballroom, repositioning the restaurant, and redesigning the lobby.

## Restaurant Repositioning Operational Potential

- Prime Sundance Square location
- Partner with celebrity chef Richard Sandoval to convert current restaurant to popular Toro Bistro

## Courthouse Conservatory<sup>(1)</sup>

All-glass function space with views of the courthouse will position
 Worthington as the #1 venue for social catering

#### Proven Track Record Post-Renovation

- \$2.4M increase in 2017 EBITDA post-renovation over average of last three years
- RevPAR index gained +20 points of share following renovation





(1) Still analyzing ROI and costs.

Project Details Estimated Completion Q3 2020

Incremental Capital Spend \$13.8M

Incremental EBITDA \$3.0M

Incremental Value \$36M

## Hilton Boston Downtown: Increase NAV by \$14M



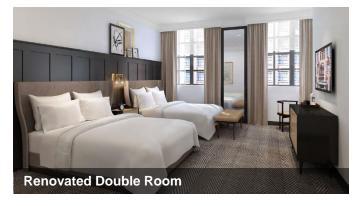
### Convert 3<sup>rd</sup> floor meeting space into 28 additional guest rooms.

## Market Conditions are Ideal for Key Addition

- 1.4M SF of office space is under development in the CBD
- 2017 had 200 nights above 95% occupancy

## Increasing Operational Potential for Property

- Unencumbered of brand and management in 2022
- 91% transient demand and meeting space is underutilized
- · Opportunity to add 28 keys for less than half of replacement cost
- In 2015, DRH added 41 keys through suite conversions at over 26.8% IRR → proven demand





Project Details Estimated Completion 2020

Incremental Capital Spend \$2.7M

Incremental EBITDA \$1.0M

Incremental Value \$14M

## Cavallo Point: 10 Years of ROI Opportunities



### Newly acquired luxury resort located in Golden Gate National Recreation Area in Sausalito, CA.

#### Situational Overview

- Famous luxury resort in highly desirable Sausalito
- Situated at the base of the Golden Gate Bridge with sweeping views of the San Francisco Bay
- Average daily rate over \$400
- · Independently branded with third-party operator
- Low-to-zero supply growth market
- 2019 RevPAR growth expected to exceed national average

### **Numerous Upside Opportunities**

- Owner-operated with upside from asset management best practices
- Convert former unused guard house at resort's entrance into a bakery and F&B outlet – incremental \$2M in revenue
- Entitlement allows for an additional 83 Keys





Project Details Purchase Price \$152M

Yield on TTM NOI 6.7%

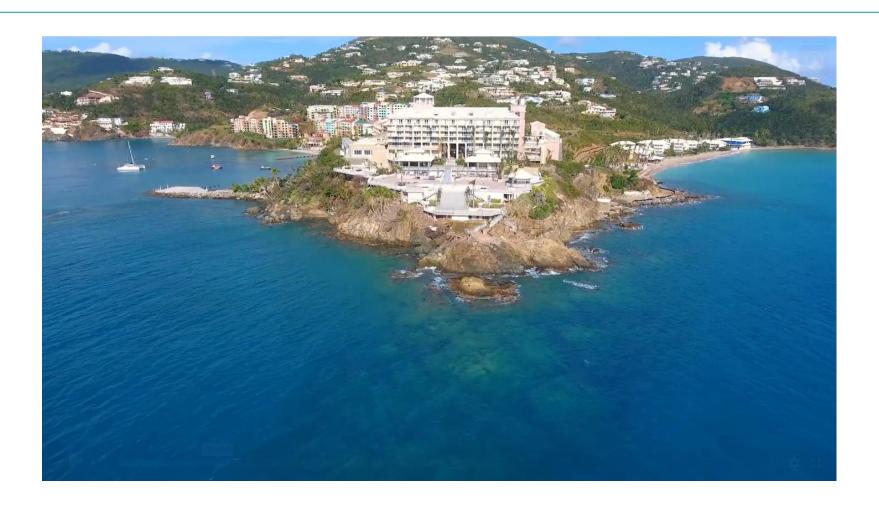
Total RevPAR \$809

EBITDA Multiple 12.8x



## Frenchman's Reef Resort & Morning Star Beach Resort - Video





**Click Here To View Video** 

## Frenchman's Reef Resort & Morning Star Beach Resort



## **Key Facts & Figures**

Q2 2020

**Projected Reopening** 

\$20M+

**Brand Support** 

\$30M

**USVI** Support

\$350+

Stabilized ADR

\$25M

Stabilized EBITDA





## Frenchman's Reef Insurance Claim



#### **Insurance Overview**

- \$280M<sup>(1)</sup> Total Claim (includes rebuild cost, lost profits and ongoing expenses & other costs)
  - \$95M in cash received to date from insurers
  - \$361M is policy limit per storm
- DiamondRock expects to fund \$45M in brand and infrastructure upgrades not covered by insurance
  - To be offset by key money (+\$20M) from brand and other outside funding sources



#### **Business Interruption**

- Insurance policy covers all lost profits through rebuild period plus 18-month stabilization period
- Through 2018, recovery of lost profits of \$19M recognized and agreed to (\$3M in 2017 and \$16M in 2018)
- For 2019, insurers have agreed to \$8.8M in BI for lost profits through April 2019
- DiamondRock believes it is entitled to at least \$16M in lost profits for FY 2019. Not yet agreed to by insurers

The Company is actively pursuing all its rights, but the position of the insurer will create timing issues. As with all legal disputes, final results cannot be guaranteed.

## Best-in-Class Rebuild Team





Four Seasons Punta Mita Resort & Spa
The Ritz-Carlton Laguna Niguel
The Fairmont Scottsdale Princess Resort
The Ritz Carlton, Kapalua Maui



Four Seasons Scottsdale at Troon North
Four Seasons Hotel Austin
Ritz-Carlton Half Moon Bay



The Ritz-Carlton Grand Cayman
(Blue, Seven, Taikun, Ritz Lobby Bar)
Lobster Sea Bar Grille (Miami Beach)
Del Frisco's Double Eagle Steakhouse (Dallas)



Maris Collective (Retail, Concepts, Programming)

Four Seasons Maui Four Season Anguilla Fairmont Kea Lani, Maui



Richard Sandoval Group (Celebrity Chef)

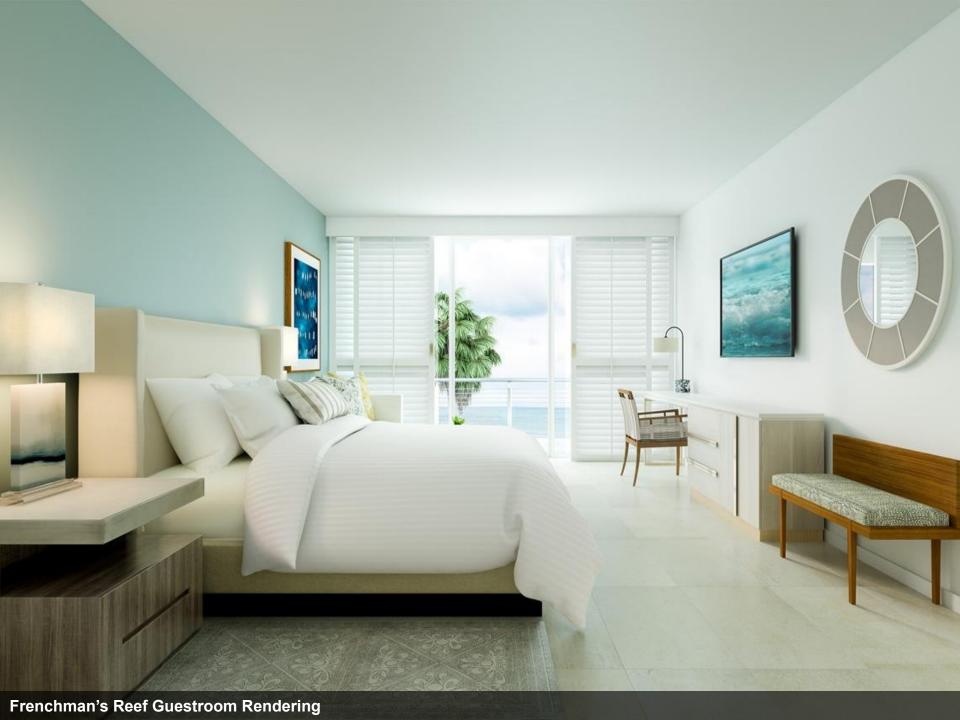
Four Seasons Nevis
Four Seasons Punta Mita
Maya (NYC, Dubai)
Toro (Abu Dhabi)





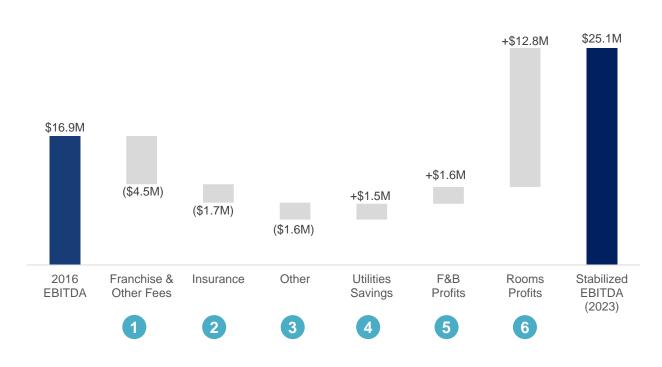






## Frenchman's Reef Bridge to Stabilized EBITDA





### Potential Upside From Items Not In Underwriting:

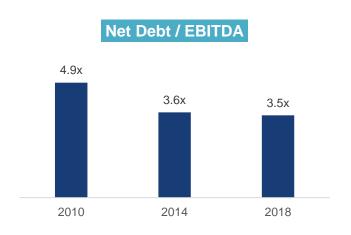
- Increased Resort Fee Revenue
- Spa Income
- Casino Income
- Additional F&B outlets
   & repositioning

	EBITDA Bridge Components						
1	Franchise Fees	\$2.5M Franchise Fee (new) and additional S&M and other expenses					
2	Insurance	Increased insurance costs post-hurricane					
3	Other	Conservative Assumptions $\rightarrow$ lower resort fee income, higher expenses, no cancellation fee income and no spa income					
4	Utilities	\$1.5M savings from improved infrastructure and utilities enhancement					
5	F&B Profits	Increased profits from enhanced F&B offering					
6	Rooms Profits	~\$80 Increase to RevPAR					

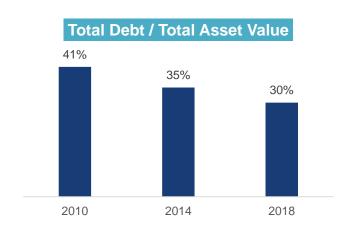


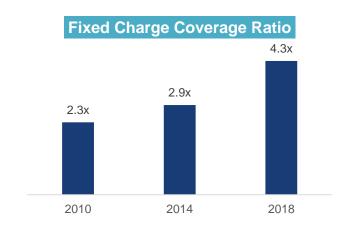
## Best Balance Sheet in Company History











Source: Company Filings.

### Balance Sheet Can Withstand 2008-Type Downturn



DRH Stress Testing							
	2019F	2020F	2021F	2022F			
RevPAR Growth	-1.0%	-8.7%	-7.5%	6.3%			
Corp. EBITDA Growth	1.0%	-13.8%	-13.8%	12.6%			
Net Debt-to-EBITDA	3.4x	3.9x	4.5x	4.0x			
Leverage Ratio (60% Maximum)	32.7%	38.2%	44.1%	39.1%			
Fixed Charge Coverage Ratio (1.5x Minimum)	4.3x	3.6x	3.1x	3.5x			

- Balance Sheet is prepared to withstand severe downturn
- Stress test assumes >15% RevPAR and >25% EBITDA decline
- 23 unencumbered properties throughout forecast
- Net debt-to-EBITDA of 4.5x, leverage ratio of 44% and FCCR of 3.1x at trough
- No outstanding borrowings on LOC in this scenario

# \$350 Million of Investment Capacity



## CONSERVATIVE BALANCE SHEET STRATEGY

- Net Debt to 2019 EBITDA of 3.5x
- \$300M Line of Credit with no outstanding borrowings
- 23 unencumbered hotels
- Well-laddered maturity schedule with no maturities until November 2020
- \$350 million of investment capacity
- No more than 35% floating rate debt

## LEVERAGE AT LOW END OF PEER GROUP



Source: Baird. Net Debt plus preferred / 2019 Consensus EBITDA.

Source: Company Filings, Wall Street Research.



# **Top-Tier Portfolio Quality**



#### 2017 Portfolio Average Daily Rate



# **Compelling Valuation**





Source: Baird, FactSet. Data as of 1/25/19.

## DiamondRock Currently Trades At a Steep Discount to NAV



### Market price of \$9.88<sup>(1)</sup> represents a 30% discount to NAV per share.

	Hotel NOI	Cap Rate			Estimated Value <sup>(2)</sup>			
Region	FC Sept 2018	Low	Mid	High	Low	Mid	High	Mid / Key <sup>(3)</sup>
Boston	\$34.5	6.0%	6.5%	7.0%	\$494	\$532	\$576	\$444
Chicago	\$30.2	6.5%	7.0%	7.5%	\$403	\$432	\$465	\$286
Dallas / Fort Worth	\$12.4	7.0%	7.5%	8.0%	\$155	\$166	\$177	\$328
Denver	\$11.3	6.0%	6.5%	7.0%	\$162	\$174	\$189	\$467
New York City	\$27.6	5.0%	5.5%	6.0%	\$460	\$502	\$552	\$331
San Diego	\$12.4	6.5%	7.0%	7.5%	\$166	\$178	\$191	\$407
San Francisco	\$11.8	5.0%	5.5%	6.0%	\$197	\$215	\$237	\$912
Washington, DC	\$14.1	6.5%	7.0%	7.5%	\$188	\$201	\$217	\$295
Other Urban	\$20.8	6.5%	7.0%	7.5%	\$277	\$296	\$319	\$277
Resorts	\$66.7	6.0%	6.5%	7.0%	\$953	\$1,026	\$1,112	\$497
Resorts Under Development	\$15.0	8.0%	8.5%	9.0%	\$167	\$176	\$188	\$553
Total	\$257.0	6.1%	6.6%	7.1%	\$3,622	\$3,899	\$4,223	\$393

NAV Per Share \$12.84 (\$14.18) \$15.73

San Francisco NOI includes Cavallo Point Resort as if owned for full-year 2018

Havana Cabana, Palomar Phoenix, Hotel Emblem, Frenchman's Reef and Landing Resort are included using stabilized NOI as proxy for multiple.

1) Share price as of January 25, 2018

(2) Dollar amounts in millions

Note:

(3) Dollar amounts in thousands

## Trading at Clear Discount to Value



### DiamondRock has repurchased \$62M worth of shares in the last 90 days.

DRH COMPANY VALUATION - SHARE PRICE SENSITIVITY							
	\$8.00	\$9.00	\$10.00	\$11.00	\$12.00		
2018 Consensus EBITDA Multiple	10.2x	11.0x	11.9x	12.7x	13.5x		
2018 Consensus NOI Cap Rate	9.1%	8.4%	7.8%	7.3%	6.9%		
2019 Consensus EBITDA Multiple	9.9x	10.7x	11.4x	12.2x	13.0x		
Discount to Current Stock Price (\$9.70)	(19.0%)	(8.9%)	1.2%	11.3%	21.5%		
Discount to 52-Week High (\$12.99)	(38.4%)	(30.7%)	(23.0%)	(15.3%)	(7.6%)		
Discount to Internal NAV (\$14.18)	(43.6%)	(36.5%)	(29.5%)	(22.4%)	(15.4%)		
Discount to Replacement Cost (\$500/Key)	(48.7%)	(44.6%)	(40.4%)	(36.3%)	(32.2%)		



## **Key Takeaways**



V

**Balance Sheet in Great Shape** (\$350M Dry Powder)

- V
- Significant ROI Projects (\$200M NAV+)

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External Growth Focus on Resorts (5 of Last 6 Deals)

V

Compelling Relative Valuation (25% - 40% Discount to NAV)

V

Strong 2020 Setup (Group Pace Up 15%)

